SARASWAT EDUCATION SOCIETY'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA, GOA
S.Y. B.C.A Semester-III End Examination, October/November 2026
COM-233 BUSINESS ETHICS & GOVERNANCE

Duration: 2 hours **Total Marks: 60**

Instructions:

1. All questions are compulsory, however internal choice is available in question

2. Figures to the right indicate maximum marks allotted to the questions.

Q.1. Answer the following **(6X02=12)**

I. Define Moral.
II. What is Foreign Trade Ethics?
III. Write a short note on ethics in Human Resource Management.
IV. Describe two types of employment discrimination.
V. Define Corruption.
VI. Describe the context of ethics in global economy.

Q.2 A. Describe the importance of Ethics in Business. **(06)**

B. Describe the major ethical issues in Marketing. **(06)**

Q.3 A. Explain the causes of unethical business practices. **(06)**

B. Discuss the ethical considerations involved in performance appraisal. **(06)**

OR

C. Explain the measures to overcome fraud in financial institutions. **(06)**

Q.4 A. Explain the importance of maintaining proper books of accounts. **(06)**

B. Explain corruption and discuss its major causes and effects. **(06)**

OR

C. Explain the role of Business Ethics in building a civilized society. **(06)**

Q.5 A. A bank wants to reduce fraudulent activities. Apply your knowledge of banking fraud to identify the different types of fraud that may occur in the banking sector. **(06)**

B. A company is facing problems because of unethical practices by its employees. Apply your knowledge of business ethics to suggest suitable ways to deal with the causes of unethical business practices. **(06)**

OR

C. A company wants to improve its marketing practices while following ethical standards. Apply ethical practices to show the positive and negative effects of ethics in marketing. **(06)**
